**CAC OF YORK COUNTY**

**2019 Strategic Plan - DRAFT**

**Priorities and Goal Statements**

**PRIORITY FOCUS AREA I: PROGRAMS AND SERVICES**

***A. GOAL STATEMENT:* The CAC of York County will continue to provide high quality, trauma informed, evidence-based services to children and families impacted by abuse**

***B. GOAL STATEMENT:*** **The CAC of York County will provide onboarding education to new MDT members joining the team**

**PRIORITY FOCUS AREA II: ORGANIZATIONAL CAPACITY**

***A. GOAL STATEMENT:*  The CAC of York County is committed to growing, operating, and sustaining itself as a strong accredited Children’s Advocacy Center serving York County**

***B. GOAL STATEMENT:* The CAC of York County will explore and employ new efforts to expand training for staff/MDT**

***C. GOAL STATEMENT:* The CAC of York County will explore and employ new efforts to expand the depth and reach of its fundraising**

**PRIORITY FOCUS AREA III: COMMUNITY EDUCATION**

***A. GOAL STATEMENT:* The CAC will offer trainings to highlight services provided at the CAC of York County and response to child abuse**

***B. GOAL STATEMENT:* The CAC will gather information about expert witnesses available in Southern Maine**

**CAC of YORK COUNTY**

**2019 Strategic Plan DRAFT**

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| **PRIORITY FOCUS AREA I: PROGRAMS/SERVICES** |
| ***I.A. GOAL STATEMENT:*** **The CAC of York County will continue to provide high quality, trauma informed, evidence based services to children and families impacted by abuse** |
| **INITIATIVES** | **Timeline** | **Lead**  |
| 1 | Research and plan for additional full-time forensic interviewer | Fall 2019/2020 | Molly/Meg Hatch |
| 2 | Train additional forensic interviewer for back up | Summer 2019 | Abby |
| 3 | Research and plan for specialized on-site mental health assessments for child abuse victims | Fall 2019/2020 | Molly/Janice/Aurora  |
| 4 | Research plans to provide specialized medical exams for child abuse victims at satellite location in York County | Fall 2019/2020 | Sarah/Joyce/Molly |
| 5 | Collaborate with Prebble Street on CSEC cases identified  | Fall 2019/2020 | Molly/Stephanie |
| ***I.B. GOAL STATEMENT:*** **The CAC of York County will provide onboarding education to new MDT members joining the team** |
| **INITIATIVES** | **Timeline** | **Lead**  |
| 1 |  Training for new DHHS workers | Fall 2019 | Molly/Adrienne |
| 2 | Sharing orientation materials with ongoing MDT members via email and mini-trainings at Case Review to include: ME Network videos and orientation materials; NRCAC medical video | Ongoing | Molly/Abby |
| **PRIORITY FOCUS AREA II: ORGANIZATIONAL CAPACITY** |
| ***IIA. GOAL STATEMENT:* The CAC of York County is committed to growing, operating, and sustaining itself as a strong, accredited children’s advocacy center serving York County** |
| **INITIATIVES** | **Timeline** | **Lead** |
| 1 | Review (with Advisory Board) and execute strategic plan, including submission to NCA for final accreditation review | Summer/Fall 2019 | Molly/Advisory Board |
| 2 | Evaluate and update mission, vision, values with Advisory Board | Summer/Fall 2019 | Molly/Advisory Board |
| 3 | Evaluate composition of Advisory Board, invite new community partners, and re-engage others including JCCO’s and juvenile prosecution | Fall 2019 | Molly/Advisory Board |
| 4 | Increase marketing opportunities for CAC of York County (FB, SARSSM) | Fall 2019 | Abby |
| ***IIB. GOAL STATEMENT:* The CAC of York County will explore and employ new efforts to expand training for staff/MDT** |
| **INITIATIVES** | **Timeline** | **Lead** |
| 1 | Ongoing conversations with Maine Network for CACs regarding National Criminal Justice Training Academy training request for Maine  | Fall 2019/2020 | Molly/Meg |
| 2 | Create opportunities for training for CAC staff and MDT members on vicarious trauma | Fall 2019/2020 | Molly |
| ***IIC. GOAL STATEMENT:* The CAC of York County will explore and employ new efforts to expand the depth and reach of its fundraising** |
| **INITIATIVES** | **Timeline** | **Lead** |
| 1 | Ongoing conversations with SARSSM about financial stability and any new grant opportunities | Fall 2019/2020 | Molly/SARSSM |
| 2 | Brainstorming with Advisory Board for new fundraising initiatives (to replace Beards for Bucks) | Fall 2019/2020 | Molly/Advisory Board |
| **PRIORITY FOCUS AREA III: COMMUNITY EDUCATION AND TRAINING** |
| ***III.A. GOAL STATEMENT:* The CAC will offer trainings to highlight services provided at the CAC of York County and response to child abuse.** |
| **INITIATIVES** | **Timeline** | **Lead** |
| 1 | Provide training to schools and other community agencies (CAC 101 and/or minimal facts interviews) as requested | Fall 2019/2020 | Molly |
| 2 | Connect with JPMA/Police academy regarding training on CAC approach for law enforcement | Fall 2019/2020 | Molly/Shira/Andrew |
| 3 | Connect with Police Chiefs association regarding presentation on CAC of York County | Fall 2019/2020 | Molly/Andrew |
| 4 | Create First Responder cards (modeled after what was requested in Sanford) to distribute among local police departments | Fall 2019/2020 | Molly/Andrew |
| ***III.B. GOAL STATEMENT:* The CAC will gather information about expert witnesses available in Southern Maine** |
| **INITIATIVES** | **Timeline** | **Lead** |
| 1 | Identify individuals in the Mental Health and Medical field who are able to provide testimony in child abuse cases | 2020 | Andrew/Shira |