**Rural Advocate Work Plan**

Use the *Community Mapping for Advocates* tool from the Southern Maine Workers’ Center to explore who your priority community members and allied providers are when building your rural program. Also think about the following questions:

What outreach populations are a priority? (service providers, community leaders, civic organizations, etc).

What training populations are a priority?

What do you want those populations to know about your agency and program in 5 minutes?

What are some possible locations for drop-in services? Where do people naturally gather?

Where might materials be posted/dropped?

What is your vision for this work?

Where do you want to be in a year?

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|  Activity  | Measures | Priority audience | Goals Next 3-6 months | Goals Next 6-12 months | Resources needed |
| Outreach to a growing group of allied providers. | Number of outreach meetings; Increase in outreach meetings over time.  |  |  |  |  |
| Provide training to allied providers, including cross-referral protocols.  | Number of trainings delivered; number of trainees; Increase in self-described content knowledge and skills of trainees.  |  |  |  |  |
| Develop cross-referral protocols with allied providers. | Increase in referrals coming from community partners.  |  |  |  |  |
| Represent sexual assault services at community-based coalitions, network meetings, etc. | Number of coalition meetings attended or convened.  |  |  |  |  |
| General awareness and outreach efforts (tabling, postering, etc.). | Number of tabling events; number of awareness materials distributed.  |  |  |  |  |
| Deliver direct services through drop in hours.  | Number of individuals served; number of contacts. |  |  |  |  |
| Deliver direct services through specialized and televideo support groups, and core victim services. | number of support groups held; number of support group participants. |  |  |  |  |
|  Activity | Measures | Priority audience | Goals Next 3-6 months | Goals Next 6-12 months | Resources needed |
| Deliver core victim services. | Number of individuals served.  |  |  |  |  |
| Enhance your agency’s own accessibility and appropriateness programming by supporting shifts in organizational policy or practice.  | Increase in host center perceived change in knowledge, skills and accessibility and appropriateness of services. |  |  |  |  |
| Promoting protective factors and reducing risk factors by engaging in primary prevention programming with parents, educators, and students (using statewide training templates)\* | Number of parent, educator, and student participants. |  |  |  |  |
| Through the sum of this work, increasing the awareness and understanding of sexual violence and sexual assault support services; and increasing the accessibility of those services.  | Increase in stakeholder communities perceived change in knowledge, skills and accessibility of services. |  |  |  |  |

\*OVW grantees only