

Statewide Helpline – MECASA Volunteer Advocate Recruitment Support Offerings

UNDERSTANDING NEEDS



We hosted a 90-minute Peer Sharing Call for staff currently overseeing volunteer recruitment.

- Participants shared ideas and strategies with one another
- Participants provided information and guidance to MECASA as we continue with the following offerings

1

INCREASING RESOURCES

IN PROGRESS

Better utilizing the MECASA Toolkit by:

- We have organized volunteer recruitment information into one place on the Toolkit
- We have invited centers to share their resources
- We've started researching recruitment and management resources and will add to the Toolkit

2

SUPPORT IN ADVERTISING

IN PROGRESS

Begun draft design work on outreach materials and received feedback from center staff on this part of the plan.

Initial plan was to develop center branded graphics and language for:

- 3 outreach posters
- 6 social media posts

3

INFORMATION & TRAINING

IN PROGRESS

We've researched free and fee-based training for center staff to include the topics of:

- Volunteer Recruitment
- Volunteer Management
- Volunteer Retention

More information on this coming soon!

4

Volunteer recruitment is ongoing outreach and everyone has a role!