**CUMBERLAND COUNTY CAC**

**2019 Strategic Plan - DRAFT**

**Priorities and Goal Statements**

**PRIORITY FOCUS AREA I: PROGRAMS AND SERVICES**

***A. GOAL STATEMENT:* Cumberland County CAC is committed to providing and expanding services for CSEC (commercial sexual exploitation of children) victims**

***B. GOAL STATEMENT:*** **Cumberland County CAC will continue to provide high quality, trauma informed, evidence based services to children and families impacted by abuse**

***C. GOAL STATEMENT:*** **Cumberland County CAC will provide onboarding education to new MDT members joining the team**

**PRIORITY FOCUS AREA II: ORGANIZATIONAL CAPACITY**

***A.GOAL STATEMENT:* Cumberland County CAC is committed to growing, operating, and sustaining itself as a strong, independent, children’s advocacy center serving Cumberland County**

***B. GOAL STATEMENT:* The CAC will explore and employ new efforts to expand the depth and reach of its community outreach.**

**CUMBERLAND COUNTY CAC**

**2019 Strategic Plan DRAFT**

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| **PRIORITY FOCUS AREA I: PROGRAMS/SERVICES** | | | | |  |
| ***I.A. GOAL STATEMENT:*** **Cumberland County CAC is committed to providing and expanding services for CSEC (commercial sexual exploitation of children) victims** | | | | |  |
| **INITIATIVES** | | | **Timeline** | **Lead** | **completed** |
| 1 | | Continue to identify funding opportunities for position of CSEC Coordinator | Spring 2019 | Joyce | 4/1/19 one year secured/ongoing search for sustainability |
| 2 | | Continue networking and providing training to ongoing MDT partners and new partners to include: DHHS, LEO/SRO, Longcreek staff and kids, luncheon at court, MGLS | Spring/Summer 2019 | Kathy, Stephanie, Jen | Hired coordinator/ongoing |
| 3 | | Continue to provide training on identification and response for CSEC cases to outline the value of the CAC response and MDT model for CSEC cases | Spring/Summer 2019 | Kathy/Stephanie | Hired coordinator/ongoing |
| 4 | | Review/revise/update CSEC protocol as it evolves with Advisory Board | Fall 2019 | Kathy/Joyce/Advisory Board | Hired coordinator ongoing |
| 5 | | Network with Planned Parenthood to discuss medical response for CSEC victims | Spring/Summer 2019 | Sarah | Meeting held in July/ongoing |
| ***I.B. GOAL STATEMENT:*** **Cumberland County CAC will continue to provide high quality, trauma informed, evidence based services to children and families impacted by abuse** | | | | |  |
| **INITIATIVES** | | | **Timeline** | **Lead** |  |
| 1 | Provide and expand specialized on-site medical exams for child abuse victims | | Fall 2019 | Sarah/Joyce | July 2019 (hiring of additional NP) |
| 2 | Provide and expand specialized on-site mental health services for child abuse victims | | Fall 2019 | Kassy /Joyce | Hiring of on site clinician |
| 3 | Implement survey to families who decline mental health services for ongoing implementation assessment | | Fall 2019 | Joyce/Jo |  |
| ***I.C. GOAL STATEMENT:*** **Cumberland County CAC will provide onboarding education to new MDT members joining the team** | | | | |  |
| **INITIATIVES** | | | **Timeline** | **Lead** |  |
| 1 | Training for new DHHS workers | | Spring 2019 | Kathy | April and ongoing |
| 2 | Sharing orientation materials with ongoing MDT members via email and mini-trainings at Case Review to include: ME Network videos and orientation materials; NRCAC medical video | | Ongoing | Joyce/Kathy |  |
| **PRIORITY FOCUS AREA II: ORGANIZATIONAL CAPACITY** | | | | |  |
| ***IIA. GOAL STATEMENT:* Cumberland County CAC is committed to growing, operating, and sustaining itself as a strong, independent, children’s advocacy center serving Cumberland County** | | | | |  |
| **INITIATIVES** | | | **Timeline** | **Lead** |  |
| 1 | Review (with Advisory Board) and execute strategic plan | | Spring 2019 | Joyce/Advisory Board | March (review) |
| 2 | Evaluate and update mission, vision, values with Advisory Board | | Spring 2019 | Joyce/Advisory Board | June |
| 3 | Evaluate composition of Advisory Board and invite new community partners; possibilities include; ShifaME, PRCM, NE Arab Org, Fatima, Center for Grieving Children | | Spring/Summer 2019 | Joyce/Advisory Board |  |
| 4 | Conduct Community Needs assessment – utilizing statewide asset mapping through Muskie; review York county materials; review NRCAC draft community assessment | | Spring/Summer 2019 | Anissa/Molly/Joyce |  |
| ***IIB. GOAL STATEMENT:* The CAC will explore and employ new efforts to expand the depth and reach of its community outreach.** | | | | |  |
| **INITIATIVES** | | | **Timeline** | **Lead** |  |
| 1 | Conduct audit to review marketing materials, parent folders and website for translation to different languages | | December 2019 | Joyce |  |