**Rural Advocate Work Plan**

***with OVW Rural measures***

Use the *Community Mapping for Advocates* tool from the Southern Maine Workers’ Center to explore who your priority community members and allied providers are when building your rural program. Also think about the following questions:

What outreach populations are a priority? (service providers, community leaders, civic organizations, etc).

What training populations are a priority?

What do you want those populations to know about your agency and program in 5 minutes?

What are some possible locations for drop-in services? Where do people naturally gather?

Where might materials be posted/dropped?

What is your vision for this work?

Where do you want to be in a year?

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|  Activity  | Measures | Priority audience | Goals Next 3-6 months | Goals Next 6-12 months | Resources needed |
| Outreach to allied providers. | Number of outreach meetings; Increase in outreach meetings over time.  |  |  |  |  |
| Provide training to allied providers | Number of trainings delivered; number of trainees  |  |  |  |  |
| Develop cross-referral protocols with allied providers. | Increase in referrals coming from community partners.  |  |  |  |  |
| Represent sexual assault services at community-based coalitions, network meetings, etc. | Number of coalition meetings attended or convened.  |  |  |  |  |
| General awareness and outreach efforts  | Number of tabling events; number of awareness materials distributed.  |  |  |  |  |
| Deliver direct services through drop in hours.  | Number of individuals served; number of contacts. |  |  |  |  |
| Deliver specialized and televideo support groups, | number of support groups held; number of support group participants. |  |  |  |  |
| Deliver core victim services. | Number of individuals served.  |  |  |  |  |
| Engage in primary prevention programming with parents, educators, and students (using statewide training templates) | Number of parent, educator, and student participants. |  |  |  |  |